mydataball

MyDataBall was created in 2010 and is the result of many years of mathematical and IT Research and Development.

MyDataBall is an effective, powerful and easy-to-apply way to answer market requirements: processing information in a better and faster way, so as to accelerate relevant decision making.

The know-how of the team allows you to increase the capacity of your AI which is necessary and necessary to learn the stakes of your trades and the digital transformation.
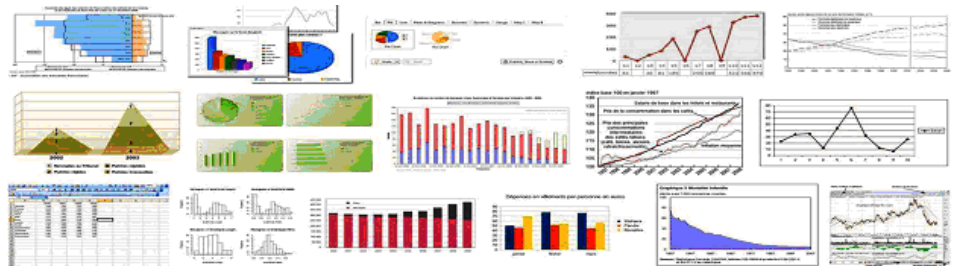

STATEMENT

Due to the ever-increasing proliferation of data, older Business Intelligence tools are becoming more and more complicated to implement as they no longer meet business requirements in terms of analysis, synthesis, speed and readability.

A growing number of dashboards: but where is the relevant data?

This paradox becomes more obvious every day: Business Intelligence is no longer enough and Business Optimisation is the answer.
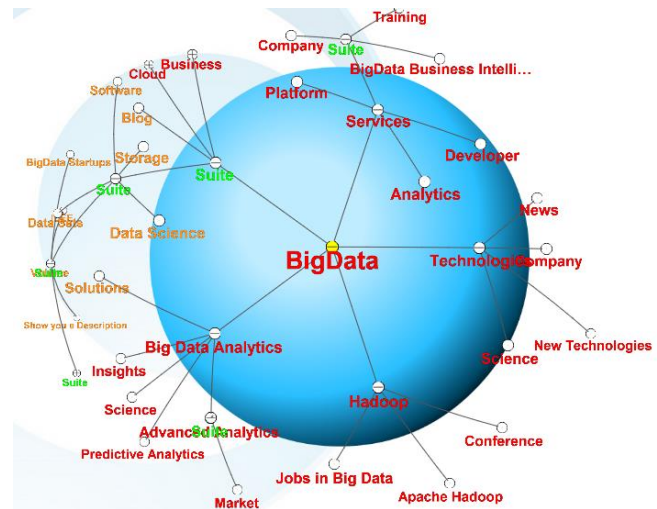

SOLUTION

MyDataBall is a Business Optimisation solution that automates the detection of high-value decision diagnostics and allows an easy viewing of them.

MyDataBall solution provides an answer for the ever-increasing proliferation of data by combining a statistical data mining approach with the spherical visualisation of results.

Tree abstract data types and 3D rendering position **MyDataBall** as an innovating solution compared to what is currently available on the market, making it a true technological breakthrough.

MyDataBall is used as a performance monitor thanks to its features that allow you to:

■ Browse the complexity of axes of analysis

■ Get the relevant decision possibilities

■ Easily share results

■ Create your own reports

■ Anticipate threats and opportunities

We operate in complex cases involving the use of over 800 axes and indicators and can meet BigData and OpenData requirements.

MyDataBall is an online innovating solution used in all areas operating with data and measurements.

These features allow you to browse at the heart of your organisation and allow you to detect leverage combinations that will impact your results.

ROI

MyDataBall increases the ROI by:

■ Highlighting **relevant cross-functional** decision factors

■ **Automating** business diagnostics currently performed by statisticians

■ Multi-spherical viewing and **ergonomic** exploration

■ **Quick** setup in less than 2 months and very low integration **cost**

■ **Rapid training** of users thanks to ease of use

■ **Light** hardware requirements

■ Offered as a **SaaS** or **On-Premises**

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BUSINESS SCENARIOS

- **Retailing:** where are the best locations to set up shop?

- **Marketing:** what are the profiles of my most loyal customers? How can I refine the customer base segmentation?

- **Commercial:** what operational guidelines should I provide my team with? How to efficiently increase my sales?

- **Communication:** what information should I provide my partners with?

- **Risk Management:** control of the compliance with Bâle 3 and Solvency 2.

- **Finance:** what are the risk products profiles on short, medium and long term?

- **Credit Risk:** what is the quality of my client portfolio and what are the risk factors?

- **Accounting:** what kind of fraud and money laundering am I looking for?

- **After-sales:** what kind of leverage can I use to limit costs recovery?

- **Lean management:** what factors are reducing productivity?

- **Internal communication:** what are the priority messages?

- **R&D:** what are my materials strengths in a changing environment?

- **Human resources:** where are costs soaring? How satisfied are my employees?

- **…**

What our clients say :

"A tool that eases the use of data without increasing scatter points "

"A tool that increases the rate of implementation of our reporting annexes and the sharing of our studies"

"A tool that guides us to the best explanatory axes"

"Save time in analysing, sharing and understanding our business, enhance our digital assets in order to improve managerial decisions "

"I could finally talk to the agency heads and get the real performance levers as well as validate good practices. "

"With MyDataBall, we can pinpoint directly what is worthwhile rather that have to go digging around hoping to find something useful..."

References are at your disposal on our website and on request.